

Mainland Woolworths Tasty Cheese Promotion Terms & Conditions ("Conditions of Claim")

| Schedule | |
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| Promotion: | Mainland Woolworths Tasty Cheese Promotion |
| Promoter: | FONTERRA BRANDS (AUSTRALIA) PTY LTD ABN 80095181669, 327 Ferntree Gully Road, Mount Waverley, VIC 3149, Australia. Ph: (03) 8541 1588 |
| Promotional Period: | Start date: 17/09/17 at 12:01 am AEST End date: 12/10/17 at 11:59 pm AEDT, or while gift stocks last (whichever occurs first) |
| Eligible claimants: | Entry is only open to Australian residents. Entrants under the age of 18 must have parent or legal guardian approval to enter. |
| How to Claim: | To claim a gift, the claimant must visit www.freemainlandcheese.com.au , follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name and email address) during the Promotional Period, receive a redemption now link, click through to be directed to a barcode and present the barcode at a Woolworths store nationally (while gift stocks last). In-store redemptions of the gift will be tracked by the Promoter. Once 10,000 gifts have been redeemed a message will be included on the claim website above specifying "Offer limit has been exceeded" (or similar). A person may be able to complete the claim form but will not be able to use their promotional barcode received to claim a gift in store, if at the time of redemption 10,000 gifts nationally have already been redeemed. |
| Claims permitted: | Only one (1) eligible claim per person will be accepted. The claimant is eligible to claim a maximum of one (1) gift. |
| Total Gift Pool: | AUD \$50,000.00 |

| Gift Description | Number of this gift | Value (per gift) | Winning Method | Conditions |
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| The gift is 1x 250g Mainland Tasty Cheese. | 10,000 | AUD\$5.00 | Offer | No part of this gift is exchangeable, redeemable for cash or any other prize or transferable. The successful claimants will receive an email with a redemption now link. The email will be sent to the email address submitted on the claim form. The claimant must click through from the link to be directed to a barcode. The barcode must presented at any Woolworths store within Australia to redeem the gift. Gift must be redeemed by 16 th October 2017. |

1. The claimant agrees and acknowledges that they have read these Conditions of Claim (and Schedule) and that claiming a gift in the Promotion is deemed to be acceptance of these Conditions of Claim (and Schedule). Any capitalised terms used in these Conditions of Claim have the meaning given in the Schedule, unless stated otherwise. Offer not valid in conjunction with any other offer.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Claims are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the claimant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible claims will be accepted during the Promotional Period, while gift stocks last.
4. If a gift is claimed by a person under the age of 18, the gift may be awarded to the claimant's parent or guardian and where applicable to the gift a nominated parent/guardian must accompany any person under 18 years of age.

5. The value of the gifts is accurate and based upon the recommended retail value of the gifts (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the gifts after that date.
6. Each gift will be awarded to the person named in the respective successful claim and any claim that is made on behalf of a claimant or by a third party will be invalid. If there is a dispute as to the identity of a claimant, the Promoter reserves the right, in its sole discretion, to determine the identity of the claimant.
7. Claimants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at www.mainland.com.au/privacy-policy/. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about claimants to enable them to participate in this Promotion and may disclose the claimants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the claimant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from claimants will not be disclosed to any entity located outside of Australia.
8. If a gift is provided to the Promoter by a third party, the gift is subject to the terms and conditions of the third party gift supplier and the provision of the gift is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the gift at the time it is issued to the claimant will prevail over these Conditions of Claim, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the gift, any delay or failure relating to the gift itself or failure by the third party to meet any of its obligations in these Conditions of Claim or otherwise.
9. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Claim restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
10. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify suspend the Promotion and invalidate any affected entries, or suspend or modify a gift, subject to State or Territory regulation.
11. The Promoter reserves the right, at any time, to validate and check the authenticity of claims and claimant's details (including a claimant's identity, age and place of residence). In the event that a claimant cannot provide suitable proof as required by the Promoter to validate their entry, the claimant will forfeit the gift in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible claims, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to claim a gift. Claims containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to claim a gift. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically claim repeatedly is prohibited and may render all claims submitted by that individual invalid.
12. The Promoter reserves the right to disqualify claims in the event of non-compliance with these Conditions of Claim. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each claimant and no correspondence will be entered into.
13. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any gift (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

14. The claimant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
15. The Promoter accepts no responsibility for any tax implications and the claimant must seek their own independent financial advice in regards to the tax implications relating to the gift or acceptance of the gift.
16. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
17. Authorised under: SA Permit No. T17/1658, NSW Permit No. LTPS/17/17481